

# Social Media Package

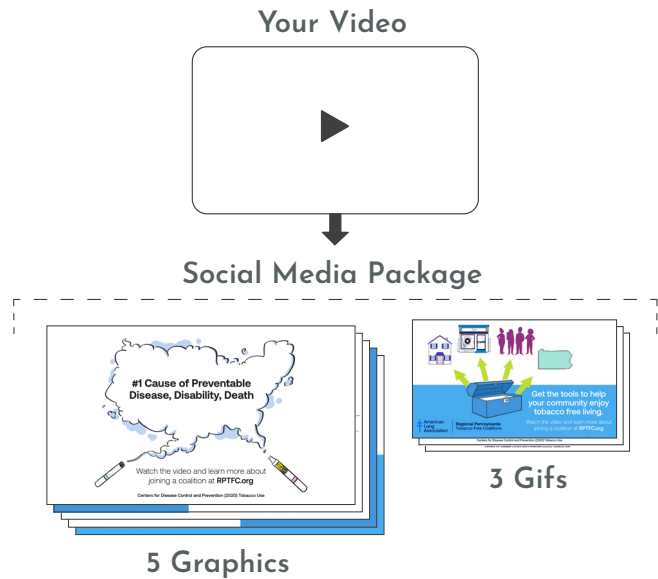
You've created an amazing animated explainer video, and you're ready to share it with the world. But how do you maximize the impact of your video?? One strategy: our Social Media Package.

## How do I use it?

The social media package takes images from your video and formats them for social media use.

The most common use of the package is to brighten up your (social media) feed and funnel viewers to watch your video or visit your website.

Clients have also used the graphics for facebook ads, web sliders, email signatures, even billboards!



## The Process

MON	TUES	WEDS
KICKOFF CALL		FIRST DRAFT

- In a 5 to 15 minute kickoff, we'll discuss which scenes and copy should be taken from your video, as well as some design choices.
- Within 3 days, your first draft will be ready for review, with 2 rounds of revisions after.
- Most social media packages take about a week, but let us know in advance if you need your graphics the same day as your video deadline.

The package is a "cherry on top" for presenting your video to the world. With more content connected to your video, your audience will see your message multiple times, which will make it stick and drive them to take action. Let us know when you want to get started!



nextdayanimations.com  
(202) 747-0404